

Ders Planı ve Mezuniyet Koşulları

İlgili programdan mezun olacak öğrenci aşağıdaki şartları yerine getirmek durumundadır. Tezli yüksek lisans programı toplam 21 krediden az olmamak kaydıyla en az yedi ders, bir seminer dersi ve tez çalışmasından oluşur. Program kapsamında uzmanlık alan dersi/dersleri açılabilir. Tezli yüksek lisans programında bir eğitim-öğretim yılı için en az 60 AKTS, programın tamamlanabilmesi için en az 120 AKTS gerekir.

Mezunlar, yukarıdaki alanlarla ilgili olarak kamu ve özel sektör kuruluşlarında iş hayatına atılabilir, gerek yurtiçi ve gerekse yurtdışı eğitim kurumlarının doktora programlarında akademik çalışmalarına devam edebilirler.

Öğretim Programı

İşletme (İngilizce) Tezli Yüksek Lisans Programı

Department of Business Administration

Business Administration Master's Program with Thesis Course Plan

1st Semester							
Course Code	Course Name	Course Type	Pre-requisite(s)	T	P	C	ECTS
GRAD5003	Research Methods and Publication Ethics	M		3	0	3	6
MBA5005	Strategic Management	M		3	0	3	8
	Area Elective	E		3	0	3	8
	Area Elective	E		3	0	3	8
Total						12	30

2nd Semester							
Course Code	Course Name	Course Type	Pre-requisite(s)	T	P	C	ECTS
GRAD5002	Seminar	M		0	0	0	7
MBA5004	Managerial Economics	M		3	0	3	8
MBA5006	International Business and Economic Diplomacy	M		3	0	3	8
	Area Elective	E		3	0	3	8
Total						9	31

3rd Semester							
Course Code	Course Name	Course Type	Pre-requisite(s)	T	P	C	ECTS
GRAD5000	Thesis	M		0	0	0	30
Total						0	30

4th Semester							
Course Code	Course Name	Course Type	Pre-requisite(s)	T	P	C	ECTS
GRAD5000	Thesis	M		0	0	0	30
Total						0	30

İşletme (İngilizce) Yüksek Lisans (Tezli) Program Dersleri

Must Courses

- GRAD5000 Thesis
- GRAD5002 Seminar
- GRAD5003 Research Methods and Publication Ethics
- MBA5004 Managerial Economics
- MBA5005 Strategic Management
- MBA5006 International Business and Economic Diplomacy

Elective Courses

- MBA5010 Global Digital Marketing
- MBA5011 Supply Chain Management
- MBA5012 Marketing Management
- MBA5013 Leadership and Organizational Behavior
- MBA5014 Human Resources Management
- MBA5015 Corporate Governance
- MBA5016 Managing Global Operations
- MBA5017 Business Strategy
- MBA5018 Management Information Systems
- MBA5019 Operations and Product Management
- MBA5020 Entrepreneurship
- MBA5021 CRM and E-commerce
- MBA5022 Global Economy
- MBA5023 Global and Local Business Context
- MBA5024 Financial Markets and Institutions
- MBA5025 Financial Management
- MBA5026 Game Theory
- MBA5027 International Finance
- MBA5028 Business Analysis and Valuation
- MBA5029 Investment Strategies
- MBA5030 Global Sport Marketing
- MBA5031 Managing Sports Events
- MBA5032 Managerial Accounting and Finance
- MBA5033 Leisure and Recreation Management
- MBA5034 Psychosocial Aspects of Sport Management
- MBA5035 Social and Behavioral Determinants of Health
- MBA5036 Healthcare Ethics, Law and Policy
- MBA5037 Critical Thinking and Innovation in Healthcare
- MBA5038 Managing Information in Healthcare
- MBA5039 Quality Improvement and Quantitative Methods
- MBA5040 Hospitality and Patient Experience
- MBA5041 Transitioning to Physician Leadership
- MBA5042 Communication Skills for Healthcare Managers
- MBA5043 Project Management